

Agenda Item: 5

Report to: Museums Committee

Date: 9th June 2008

Report from: Museums Curator

Title of report: **ATTENDANCE FIGURES**

Purpose of report: To inform members of figures for attendances and use of the Museum and Gallery's website for the third and fourth quarters of 2007/2008

Recommendations: The report is for noting

1.0 Attendances : Hastings Museum and Art Gallery

1.1 Details for Quarter 3 October – December 2007

As the Museum and Art Gallery was closed to the public from December 2006 to July 2007 figures for 2004/05 are given for comparison.

	October – December 2007	October - December 2004
Number of visitors	5,674	5,190
Pupils in organised groups	493	622
Exhibitions	Yes Yes Y'all community outreach project 7 th October-18 th November 3,501 Daily average : 154 Contemporary Ceramics 2 nd December – 27 th January 2,716 Daily average : 51	Painting is dead, long live painting 16 th October – 7 th December 2,947 Daily average : 58 Woken with a kiss 11 th December – 16 th January 1,295 Daily average : 38

1.2 Details for Quarter 4 January – March 2008

Attendances during this quarter were the highest recorded for over five years.

	January – March 2008	January – March 2005
Number of visitors	7,137	4,785
Pupils in organised groups	651	366
Exhibitions	Contemporary Ceramics 2 nd December – 27 th January 2,716 Daily average : 51 Paintings by Leigh Walker Prints by Käthe Deutsch 10 th February – 30 th March 4,221 Daily average : 86	Woken with a Kiss 11 th December – 16 th January 1,295 Daily average : 38 Sea Voices 29 January – 13 th March 2,453 Daily average : 55

2.0 Attendances : Old Town Hall Museum

2.1 Details for Quarter 3 October – December 2007

	October– December 2007	October – December 2006
Number of visitors	2,347	2,960
Pupils in organised groups	203	295
Exhibitions	Early 19 th century drawings of Hastings by Marianne Johnson 5 th September - 12 th January 3,352 Daily average : 26	Remember, Remember : Hastings bonfire 7 th October-8 th January 1,937 Daily average : 13

2.2 Details for Quarter 4 January – March 2008

	January – March 2008	January – March 2007
Number of visitors	2,687	2,537
Pupils in organised groups	309	178
Exhibitions	Early 19 th century drawings of Hastings by Marianne Johnson 5 th September - 12 th January 3,352 Daily average : 26 Victorian Photographic studios in Hastings 19 th January – 29 th March 2,317 Daily average : 32	Turner's' Fishmarket at Hastings' until 31 st January 797 Daily average for January : 26 Display on refurbishment of Hastings Museum & Art Gallery 26 th March – 21 st April 1,005 Daily average :37

3.0 Website hits

October – December 2007	15,266	October – December 2006	12,298
January – March 2008	17,219	January – March 2007	13,810

4.0 Educational activities outside the Museum

In addition to educational visits to the Museum a total of 321 pupils attended sessions organised by the Museum off the premises. These included

- a diversity development day at Hillcrest funded through the Museums Libraries and Archives Council Cultural Entitlement programme (October)

- workshops at Helenswood for the Creative Partnerships and Museums, Archives and Libraries Council Culture Shared project (September to December)
- A series of activities at Little Ridge School based on the Turner painting and including visits to the Stade and Fishermen's Museum with funding from the Heritage Lottery Fund

5.0 Policy Implications

Equalities & Community Cohesiveness	<input checked="" type="checkbox"/>
Crime and Fear of Crime (Section 17)	<input type="checkbox"/>
Risk Management	<input type="checkbox"/>
Environmental issues	<input type="checkbox"/>
Economic / Financial implications	<input checked="" type="checkbox"/>
Human Rights Act	<input type="checkbox"/>
Organisational Consequences	<input checked="" type="checkbox"/>

Report written by:

Victoria Williams, Museum Curator

01424 451150

vwilliams@hastings.gov.uk